# STORE Pierr & Co., Moline 1916 STOFALL BIRTHDAY SALES

NEVER SAW SUCH WONDERFUL BARGAINS!

This is the beginning of our Thirty-second Fall Season. Each season has taught its lesson of requirements; each year has seen us better prepared. Huge purchases, which only our tremendous patronage makes possible, have brough us the choicest merchandise at prices that have never been equalled.

ply at New York Store at Once



#### Anniversary Sale of Wool Dress Goods

Many of the newest ideas in wool dress goods will be shown for the first time in tri-cities at this sale; unusual weaves, attractive patterns and the richest coloryard goes into this Anniversary Sale.

All-wool challies, light and dark grounds, in stripes, dots and Dresden figures, worth 50c yard; 39c

All-wool storm and French serge, in every new and wanted fall color; worth 75c yard, Anniversary Sale, yard .... 65C

All-wool crepe in new rust and old rose; worth \$1.00; Anniversary Sale, yard ..... 59c

Scotch suitings, good for children's coats, women's suits and skirts, worth \$1.25; Anniversary 98c Sale, yard ......

## Ends Saturday, Oct. 7, at 10 P. M. Third Floor Specials That Tell the Story of This Great Anniversary Sale

Odd lots of lace curtains, one pair to two Half Price

Best quality Silkoline, yard wide, Fancy edge voiles, 36 inches wide, white, 12 1/2 c val, 8c yd.

Short lengths of all curtain materials, most any kind in the lot Half Price

#### Anniversary Sale of Blankets

100 pairs extra quality cotton blankets, colors gray, tan and white, pink and blue borders, full size, 62x76, \$1.75 values, at ..... ings imagineable; every 100 pairs extra heavy full size cotton blankets, gray, white

and tan, blue and pink \$1.75 \$2.25 values, at ..... Extra fine wool nap blankets, come in fancy plaids, all colors, size 70x80; \$4.25

\$3.48 values at ..... Heavy California wool blankets in plain white and fancy plaids, all colors, full size, \$7.00 values ... \$5.98

Extra fine all wool blankets, plain and fancy plaids, all colors, full size, \$10.00 \$8.50 values at .....

#### Anniversary Sale of Room-size Rugs

\$32.50 value, 9x12 Axminster rugs, close, long pile in small and all-over medallion patterns, all this season's patterns; colors to suit any room, Anniversary sale ...

9x12 seamless Wilton velvets, firmly woven of pure worsted yarn, small figures and Persian designs, new colorings. Regular \$32,50 value; \$24.98 Anniversary Sale price ....

9x12 seamless Wilton velvet, extra heavy, close pile, of all worsted yarn, rich colorings in small all over figures, and Persian patterns, regular \$40.00 values; Anniversary Sale price ......



Big Event We Will Give FREE to Our Customers f Useful Articles as Souvenirs of the Occasion - The Purchase the Greater Value Will Be the Gift.



Aluminum kettle Free



with \$7.50 purchase



Aluminum kettle, Free with





Aluminum sauce pan Free with a \$12.00 purchase.



glass water pitcher with

Cut glass vase free with \$12 purchase.

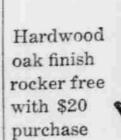






Electric iron free with pur- \$15.00 purchase.







#### Anniversary Sale on Table Linens and White Goods

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64-inch heavy mercerized table damask, floral and conventional 41C designs, yard			
Roman checked toweling with red border, yard 5c			
Large size cotton huck towels, plain and colored border, each 9c			
Extra large, heavy, full bleached Turkish towels, each 29c			
One yard wide, mercerized white poplin, yard 25c			
Fine 36-inch soft finished nainsook, yard			

#### The Newest Fall Models in Women's Smart Footwear Are Being Shown Here At Anniversary Sale Prices.

misses, boys, and children at \$1.69, \$1.49, 98c and, a pair ...... 49c On our bargain tables you will find shoes for growing girls,

Women's Shoes, made of real high grade leather at \$4.00 and \$4.50 a Pair. All black vici, extra high tops, Louis heels, lace, per pair ...... Same shoe, regular height, lace or button, pair ..... Same style shown, Rochester made, lace \$3.00 and \$3.50 Shoes. Gun metal and patent leather, welts and turns, cloth top, stage last, medium and high heels, at, a pair ........ Gun metal and patent leather, cloth and mat tops, high, medium and low heels, special values at, a pair ...... Growing girls' English walking shoes, sizes 21/2 to 6; 

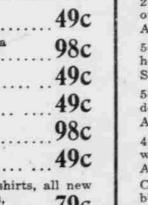
### Anniversary Sale Men's Furnishings

Shirts and Pajamas

Shirts, Collars, Ties, Night

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Men's tan fleeced union suits, long sleeve, 19c length, all sizes, special at ........ Men's tennis flannel night shirts, Boys' tennis flannel night shirts, sizes 10 to 16 at ..... Boys' tennis flannel pajamas, sizes 12 to 16 at ....... Men's sweater coats, at \$5.50 down to ....... Men's and boys' new fall neckwear, four-in- | Men's fine laundered negligee shirts, all new fall colors and designs, all sizes,





nent among them are novelty veils, new neckwear, and new gloves in the styles and shades favored for autumn.

Dainty collars, fashion's latest dictate in women's neck fixings, mostly exclusive 50c styles in collars and sets, Anniversary sale at 25c and .....

Dainty accessories of dress

are an attractive feature of

this Anniversary Sale. Prom-

#### Newest Glove Fashions

Complete assortment of French kid, | Chamoisette gloves, Anniversary 





#### Anniversary Sale of Hosiery Women's, Men's and Chi'dren's

25 dozen women's extra heavy fleeced hose, fast colors, regular sizes, extra special Anniversary Sale, pair ....... 50 dozen children's hose, 2x2 ribbed, good warm hose, double heel, toe and sole, Anniversary 15c 50 dozen women's hose in black, white and colors, double heel, toe and sole, worth 25c; 40 dozen men's wear guaranteed socks, in black, white and colors; 6 pairs in a box; Anniversary Sale, per box ..... Children's ribbed wool hose, mixed heel and toe, black, all sizes, very special, Anniversary

#### Anniversary Sale Fall and Winter Underwear

Brings to you the best buying time of the year. Stocks are now complete. 50 dozen women's fleeced vests and pants, made by the most modern approved machines from selected 25c cotton, Anniversary Sale, each

25 dozen Women's Munsing union suits, made from selected cotton yarns, very elastic; 50c Children's union suits, all sizes for boys and girls, extra full sizes, Anniversary Sale, per suit ..... 50c

Children's wool vests, pants and drawers; you'll save doctors' bills by having sanitary undergarments for the children; Anniversary

THARE OF THESE GREAT BARGAINS